

*Imagine A
Completely New
Concept of
Coming Home*



The Reserve

at

LEONARD FARMS

The Reserve

*"Imagination lit every
lamp in this country,
produced every article
we use, Built every
church, made every
discovery, performed
every act of kindness
and progress, created
more and better things
for more people, It is
the priceless ingredient
for a better day."*

Henry J. Taylor

Staff

Wes Burleson ~ Real Estate and Properties Project Manager. Associate Real Estate Broker – Licensed in Tennessee and Virginia. General Contractor – Licensed in Tennessee and Virginia. Twenty three (23) years experience in performing General Contracting work. Education: University of Tennessee, Knoxville, TN, Civil Engineering, Business Administration and Industrial Management.

Hank Prichard ~ Superintendent of Leonard LP.

30 years building experience in residential & commercial building throughout the Southeast. Work experience includes Admirals Cove, Royal Palm Beach, Jonathans Landing, Wellington, and Coco Plumb developments in Florida. Also, worked at Blowing Rock & Elk River developments in North Carolina. University of Florida degree in Construction Management 1972.

Heidi Linfield ~ Executive Staff Accountant. Previously a staff accountant in charge of the residential properties and parts of the commercial with Clark & Clark Real Estate Development Co. in Memphis. 10 years experience in accounting, with 2 years in Real Estate Development. Degree in Business Management from Detroit College of Business, Dearborn Michigan.

The Reserve

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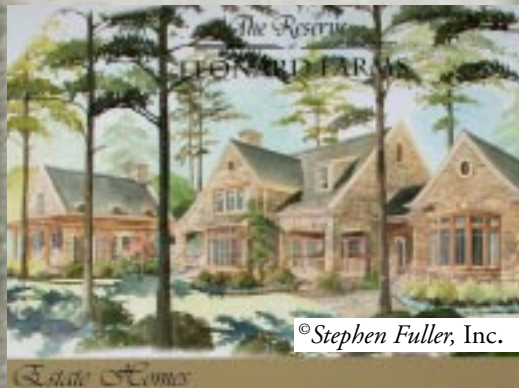
www.thereserveatleonardfarms.com

The Reserve

Imagine The Possibilities

Imagine a development that transforms the way you live. Imagine a community that transforms your thought of home, neighbors and use of space and land. Imagine a community where you are a Neighbor-Owner, not just a homeowner.

That community is *The Reserve*. Situated in beautiful Northeast Tennessee and Southwest Virginia, *The Reserve* offers breathtaking mountain views with multiple housing options. Our imaginative design of multiple parks, sidewalks and meandering streets invites you to see the way you ought to live. A living environment where old and young alike find themselves immersed in the beauty of the country while living in the city.



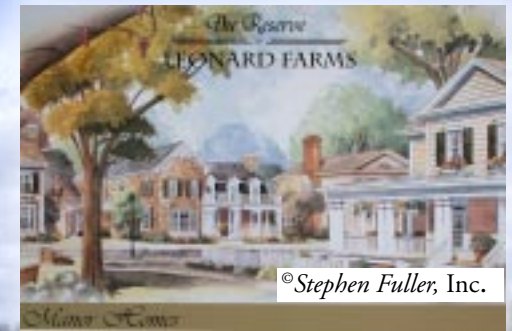
The Future Is Now

The Reserve carefully, and with imagination, blends breathtaking land with beautiful architecture. That's why *The Reserve* has teamed with Stephen Fuller. In his 18-year career, Fuller has received over 90 awards of excellence for superior design including "Best in America Living" at the 1991, 1993, 1995 and 2000 National Association of Home Builders Conventions. His company, Stephen Fuller, Inc. has become the largest and most sought after residential design firm in the United States.

The Reserve chose Stephen Fuller, Inc. because we want only the best for this development. More importantly, the Neighbor-Owners of *The Reserve* expect nothing less than the best.

The Reserve has an architectural review board to insure that the entire development is enhanced and the natural beauty of the land is not compromised with designs not meeting strict standards.

Every product offering within *The Reserve* is upscale and comes with a multitude of Neighbor-Owner options to fit individualistic needs.



The Neighbor-Owner

Quality: Combining Steven Fuller, Inc. talents with our craftsmanship equates to a dynamic new approach for this Neighbor-Owner area.

Value: Only the best materials, techniques and designs will be used to create and increase value for the Neighbor-Owner.

Service: Flexibility of design, gated community, sidewalks, multiple parks, fiber-optic ready homes and all underground utility services create the Neighbor-Owner environment.

